

# JOB OFFER

# STORYTELLER & REPORTER

## ABOUT US

If we had to describe ourselves in a nutshell: collaboration.

We are a fun, growing company, with coworking spaces in Brussels and Luxembourg.

We're creating a community of workaholics, filled with very different profiles such as freelancers, CEO's, entrepreneurs...Broadening their network as well as making friends. Because yes, we work hard, but we also enjoy sharing a drink during our after-works and get-togethers.

## ABOUT THE JOB

As the Storyteller & Reporter you are a key member of our Marketing team.

### Main responsibilities:

- Creating and distributing valuable, relevant, and consistent content to attract and retain a clearly defined audience
- Set, plan and implement social media and communication campaigns and strategies, together with the Marketing team
- Monitor, track and report on feedback and online reviews
- Brainstorming visual and copy ideas with other members of the Marketing team
- Writing and presenting copy ideas to help improve Silversquare's brand awareness
- Write high-engagement social media content that reflects our brand's voice
- Collaborate with the Marketing team to develop a variety of content marketing materials
- Adapt from creative briefs into persuasive copy concepts
- Stay up-to-date with technology trends

## ABOUT YOU

- Strong verbal and written communication skills
- Experience in copywriting/journalism/community management
- Vibrant personality
- Social and people-oriented
- Proficiency in French and/or Dutch and/or English
- Highly creative and imaginative
- Ability to work independently
- Service-minded and community-focused
- Strong ability to handle pressure
- Motivated
- Flexible
- Team player
- Hands-on mentality
- Open to innovation and thinks outside of the box
- Pays attention to details
- Proactive